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BRETT LANDSCAPING AND BUILDING PRODUCTS

* Degree in Marketing, Business or similar, with CIM Level 4+ qualification (or working towards).
* Minimum of 3 years’ experience in a broad marketing role, ideally with exposure to e-commerce.
* Proven track record in managing paid advertising campaigns across Google and Meta platforms.
* Experience with SEO, website CMS platforms, and email marketing automation tools.
* Able to create and edit visual assets using design software (e.g., Adobe Photoshop, InDesign).
* Great communication skills for working with internal and external stakeholders.
* Comfortable working independently, managing multiple deadlines, and communicating with stakeholders at all levels.
* Confident, proactive, and creative with a commercial mindset and strong analytical skills.
* Support the development and functionality of the company websites, ensuring content is accurate, engaging and optimised for SEO and user experience.
* Produce engaging content and marketing materials for use across digital platforms, traditional print, and PR, ensuring alignment with brand guidelines.
* Assist with organising and delivering events and exhibitions, ensuring all promotional materials, logistics and communications are coordinated effectively.
* Plan, implement and optimise paid advertising campaigns across Google and Meta platforms, ensuring activity aligns with campaign goals and delivers strong ROI.
* Provide monthly performance reports and analysis across marketing channels, offering insights and recommendations.
* Work closely with internal teams and external suppliers to deliver projects on time, on budget, and to a high standard.

Marketing Department

Marketing Executive

**Brett Landscaping and Building Products Head Office** Barrow-Upon-SoarCompetitive Rate of Pay and Benefits

# THE REQUIREMENTS

Brett is the UK’s largest independently owned building materials Group with over 60 sites across the South, South East, East and Midlands and employing over 700 people.

Part of the Brett Group,
Brett Landscaping and Building Products produces and supplies a variety of hard landscaping and building products including block and decorative paving, decorative aggregates, and specialist kerbs. Primarily distributed through builders’ merchants and garden centres, all our products are backed by technical and product expertise.

With a reputation for excellence, we offer superb development opportunities to people keen to be a part of our continued growth. As an independent business we can offer real job satisfaction in an environment which encourages you to contribute, supports you in getting the job done and enables you to become part of a team that delivers building materials for
big ideas.

# TO APPLY

To apply, please email a CV with covering details to,

Land.Recruitment@brett.co.uk

The closing date: **2nd June 2025**

**Brett Group operates an Equal Opportunities Policy**

THE ROLE